

Mapping Your Church's Institutional Assets

ASSET NAME	Currently In Use for Community Benefit? (Yes/No)	Description of Community Benefit	Could it Be Deployed for Community Benefit? Y/N	How Might it Be?
PHYSICAL ASSETS				
Building - Classrooms				
Building - Sanctuary				
Building – commercial kitchen				
Building – Meeting Space				
Building – Conference space				
Building – Dining Space				
Building - Gym				
Building – Auditorium; theater; stage				
Building – equipment/production center for videography				
Outbuildings				
On-campus school				
On-campus daycare or preschool				
Building – Other				
Office Space				
Office Equipment (e.g., copier, fax)				
Equipment: portable sound system				
Equipment - Other				
On-site eatery, coffeehouse, bookstore				
On-site computer lab				
On-site counseling center				
Land – parking space				
Land – playing fields				
Land – lawns, garden or garden areas				
Land – natural (woods on site, other undeveloped)				
Vehicle(s)				
Camp Site				
Retreat Center				
Other (specify)				
Other (specify)				
Other (specify)				
FINANCIAL ASSETS				
Benevolence Funds				
Local Mission Funds				
Financial Endowment				
Savings Account(s)				
Checking Account(s)				
Investment Portfolio				

Purchasing: Supplies				
Purchasing: Vendors				
Hiring: Non-pastoral staff				
Other (specify)				
Other (specify)				
NETWORKS				
Relationships w/other clergy/churches				
Relationships w/public sector leaders (elected officials, sheriff's office, city manager, etc.)				
Relationships w/major employers in the city				
Relationships w/local philanthropic institutions				
Relationships w/public school officials				
Relationships w/ the media				
Relationships w/business owners				
Relationships w/local nonprofits (Christian)				
Relationships w/local nonprofits (secular)				
Relationships w/local neighborhood associations or neighborhood leaders				
Networks - Other				
Networks - Other				
HUMAN CAPITAL				
Special market skills of staff				
Congregants w/legal skills				
Congregants w/medical skills				
Congregants w/business skills				
Congregants w/real estate skills				
Congregants w/accounting skills				
Congregants w/construction skills				
Congregants w/repair skills				
Congregants w/teaching skills				
Congregants w/ human resource skills				
Congregants w/entrepreneurial skills				
Congregants w/artistic or musical skills				
Congregants w/architecture/engineering skills				
Congregants w/counseling				

skills				
Congregants w/leadership in criminal justice system (judges, magistrates, prosecutors)				
Other (specify)				
Other (specify)				
Other (specify)				
Other (specify)				